



Ready, Set, Census!

United States
**Census
2010**

Cen-sational Tools for Local Government and Non-Profit Staff

Census 2010 Open House

March 1, 2010, 10:00 a.m. - 4:00 p.m.

Bertha K. Landes Room, Seattle City Hall 600 4th Ave (main entrance at 601 Fifth Avenue)

Who should attend:

Staff from City of Seattle, other local governments, and non-profit agencies:

- Who use demographic data to inform local plans, policies, programs and outreach strategies
- Who want to learn about local Census Complete Count outreach efforts

Benefits of attending:

- Learn about highly-tailored outreach efforts to ensure a complete Census count locally.
- Get ideas that might be transferable to your own outreach projects.
- Hear from the Census Bureau about the data that will be coming from the 2010 Census, and the data *already* being produced by the new American Community Survey.
- Find out how Seattle City departments and local agencies use Census data to inform planning and priorities.
- Census data can be used to develop compelling funding proposals.
- Zero-in on key resources for accessing, analyzing, and mapping Census data.



Open House Schedule

Come to all *or any* part of this open house.

Staffed Information Tables and Displays*.....10:00 a.m. to 12:00 noon

- Census 2010 Complete Count Efforts (U.S. Census Bureau and Seattle Complete Count Committee)
- Census Bureau: Decennial Census and American Community Survey data products
- City of Seattle Departments and Offices
- Seattle/King County Public Health
- Puget Sound Regional Council

* Most information will remain on display until 4:00 p.m.

Presentations

- **Brown Bag Lunch Presentation: Census Bureau Programs 101:12:00 noon to 1:15 p.m.**
What you need to know about the Decennial Census and the American Community Survey
Linda Clark, U.S. Census Bureau; Neil Kilgren, Puget Sound Regional Council
- **Data for Dollar\$: Census Data for Grant Proposals1:30 to 2:30 p.m.**
How your agency or department can use census survey data to demonstrate need and present compelling proposals
Linda Clark, U.S. Census Bureau; Debra Rhinehart, City of Seattle
- **Census 2010 Complete Count Outreach Panel and Discussion.....2:45 to 4:00 p.m.**
How Seattle's Complete Count efforts are being tailored to reach historically under-represented populations
Elsa Batres-Boni, Census Project Coordinator with OneAmerica
Dennis Beaver, Editor, *The Facts Newspaper*
Mohamed S. Hassan, Afrique Service Center
Jesus Rodriguez, Community Organizer
Moderated by Kenny Pittman, City of Seattle



Sponsored by Seattle Complete Count Committee &
the City of Seattle Data Collaboration Team

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